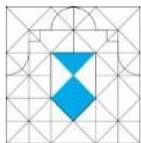




THIRD INTERNATIONAL CONFERENCE
11-12 MAY 2017, SREMSKI KARLOVCI



PRESERVATION AND IMPROVEMENT OF HISTORIC TOWNS



SECOND CALL



CONFERENCE GOALS

International Conference "Preservation and Improvement of Historic Towns" is taking place in 2017. for the fourth time. Analysis of past work, quantity and quality of presentations at previous three conferences showed great interest for contemporary trends and challenges regarding preservation and improvement of historic towns. Our main aim is to contribute, through responsible and professional thinking, to analysis of place and role of historic town in the context of identity, social, cultural, and economic development of an urban area, together with its natural environment and resources. More precise professional interpretation of the concept of historic town as specific type of heritage, complex urban organism and discovering its important distinctions, character, concept and significance, will contribute to interpretation of historic town and its preservation as one of the key questions of contemporary urban conservation, as well as to setting parameters which define urban space as historic town and finding new legislative in this area. Specific aim of the conference is contribution and better education in the area of *Management of cultural heritage and its legislative*. The conference is also an opportunity for opinion exchange and cooperation among all stakeholders, and place for quality discussion with the aim of achieving greater effects on preservation, improvement and popularization of historic towns.

GENERAL CONFERENCE TOPICS

1. HISTORIC TOWN IN THEORY OF CONSERVATION, PLANNING AND LEGISLATION

During the last few decades, historic towns have been recognized as an important cultural, spatial and developmental resource, which shifted the modern conservation focus from protection and revitalization of individual monuments towards urban conservation. Studies of historic town from its character to forms, typological analysis of historic urban spatial units, defining and urban morphology preservation of historic town, as well as interpretation and defining precise terminological determinants are all subtopics in this area as they are necessary theoretical framework during consideration of historic town phenomenon. However, although there is an already existing institutional and professional system of support to conservation and protection of urban heritage at an international level, legal solutions that cover such changes on a national level are lacking. The topic *Historic town in theory of conservation, planning and legislation* opens the issues of defining criteria and possibilities of finding new legal and planning solutions in the form of adopting the system of conservation principles, recommendations and documents, integration of the system of preservation and planning, as well as gaining professional experience in the field of urban conservation.

2. THEORETICAL AND PRACTICAL SOLUTIONS FOR PROBLEMS OF PRESERVATION AND PROTECTION OF HISTORIC TOWNS



The facts that historic towns are endangered and that there is a need for their enhanced protection open the discussion of improvement of theoretical postulates and development of practical methods and models of preservation and improvement of historic towns sustainable in contemporary world. The topic *Theoretical and Practical Solutions of Problems in Preservation and in Protection of Historic Towns* opens a space for questioning new architectural and urban approaches and presentation of successful design solutions in the field of urban conservation, which will represent the foundations for defining sustainable models of evaluation, protection and improvement of historic space and its active role in overall development based on preservation and improvement of heritage. Case studies are basis for theoretical interpretation of models applied in solving problems of protection of historic towns, and special place within this topic is reserved for analysis of resource protection and preservation problems in the case of historic town of Sremski Karlovci.

3. CULTURAL LANDSCAPE vs. HISTORIC TOWN

Identification, characterization, understanding and genealogy of cultural areas in comparison to their visual, ecological, cultural and developmental importance represent the basis for defining, planning and managing of cultural landscape. The topic *Cultural Landscape* questions the place, role and importance of historic town as important determinant of value and identification of cultural space in the light of overall sustainable spatial development, and levels of new actions in areas rich in cultural and natural resources. Case studies of successful cooperation among institutions on harmonization of mutual interests in defining acceptable methods, models and measures, which will ensure protection, regulation, improvement of values and sustainable development of historic towns as parts of these areas, are acceptable within this topic.

4. CULTURAL TOURISM AND HISTORIC TOWN

Creative reuse of cultural heritage has been a recurrent topic of developing practice. The topic of *Cultural Tourism and Historic Town* deals with the issue of its sustainability within the context of preservation and improvement of historic towns, the role of built environment and historic urban space in building of tourist iconography, as well as the future of material and non-material cultural heritage in the light of the development of tourism. This topic raises questions regarding potential of historic town as a spatial framework for development and improvement of cultural tourism on one side, and limitations of historic town on the other side, in the light of development of cultural tourism.

5. MANAGEMENT OF HISTORIC TOWNS

Social, economic and physical changes, which are continuously present in a living organism of historic urban tissue integrated into contemporary life cycles, inevitably



change the values which have defined it as a significant historic urban area. Establishing a balanced, integrative and sustainable process of management of historic towns is a prerequisite of their preservation and improvement. The topic *Management of Historic Towns* opens a discussion on the synergy among historic towns, an acceptable level of intervention and conservation of already existing relations, the balance of development plans and conservation limitations within the context of spatial capacities and the role of cultural economics, creative industries and tourism in creating an identity of the town and its citizens. Theoretical considerations of possibilities and analysis of practical use of contemporary technologies in management of historic towns through managing models, development elopement, tourist offer etc. are also a part of this topic.

6. POTENTIAL AND PROSPECTS OF HISTORIC TOWNS IN DEVELOPMENT PROJECTS

Synergy of material layers and non-material meanings of built environment, its natural surroundings and resources, define a historic town in the theory of modern conservation as a specific form of architectural heritage, and in development plans as a powerful spatial, natural and social development potential. The topic *Potential and Prospects of Historic Towns in Development Projects* opens up a new space for reconsideration of the place of historic towns in everyday life from the point of view of spatial-urban, architectural, cultural-historic and economic development on one hand, and social-cultural, ambience and visual experience of space on the other. Development projects designed with the aim of improvement of historic town bear its own threats, which are important within this topic as well as its potentials.

In addition to the above-mentioned topic areas, Organizing Committee of the Conference leaves the possibility to authors to prepare their papers in other areas as well, which in a wider context may represent a contribution towards solving the problems of historic towns.

POSTER PRESENTATION

The poster presentation is intended for presenting the results of research projects, successful conservations of urban and architectural projects aimed at renewal and improvement of historic towns, as well as other examples of good practice in preservation and protection of historic urban space.

ABSTRACT SUBMISSION

Paper Abstract Submission must contain a title and topic area, **abstract** in Serbian (in Cyrillic or Latin) and English - **maximum 300 words**, name and surname of the author, institution or company and contact information. Participants who present their papers orally in English should send their paper abstract submission, as well as the manuscript **only in English**. Upon



reviewing all the paper submissions, authors will be informed about the paper acceptance, and will receive detailed guidelines for preparations and sending the manuscript.

The Abstract Submission Form, prepared and adapted to writing abstracts, is attached to the text, and should be send no later than February 15, 2017. The Form should be e-mailed to:konferencija21205@gmail.com

IMPORTANT DATES

- Abstract Submission deadline: **February 15, 2017**
- Notification of abstract acceptance deadline: **February 24, 2017**
- Paper Submission deadline: **March 20, 2017**
- Reviewers comments deadline: **April 15, 2017**
- Poster Submission deadline: **April 20, 2017**
- Submission of the final version deadline: **April 30, 2017**
- Presentation Submission deadline: **May 5, 2017**

PLACE AND TIME

SremskiKarlovci, 11-12 May, 2017

Grand hall of Magistrate, 1 Branko Radičević Sq.

LANGUAGES

Official languages of the conference are Serbian and English.

REVIEWS AND PUBLICATIONS

All papers will be peer reviewed. **Accepted papers** will be included in the book of abstracts and conference proceedings. Only selected papers will be presented within the official conference program.

All published papers will be registered with a **UDC number** and will be processed in the Matica srpska Library's COBISS electronic database.

CRITERIA FOR THE PAPER ACCEPTANCE

- To deal with the general conference topic
- To be original, not previously published or presented
- To promote the profession and present new methods, knowledge and experience
- To define key issues and problems, and provide answers
- Not to insult the work and views of other colleagues and institutions
- To follow the **guidelines** for writing, preparation and submission of the abstract (attached) and paper outlined with the notification of abstract acceptance.



REGISTRATION TYPES AND FEES

Early bird fee before March 20, 2017

Republic of Serbia: RSD

8,000.00	1 participant
12,000.00	2 partc. from the same institution
15,000.00	3 partc. from the same institution
3,000.00	4 th and every other participant from the same institution
5,600.00	students and PhD students

Countries of former Yugoslavia:

€80 1 participant

Other countries:

€120 1 participant

Registration fee after March 1, 2016

Republic of Serbia: RSD

12,000.00	1 participant
16,000.00	2 partc. from the same institution
21,000.00	3 partc. from the same institution
5,000.00	4 th and every other participant from the same institution
8,000.00	students and PhD students

Countries of former Yugoslavia:

€100 1 participant

Other countries:

€150 1 participant

Registration fees include participation in the conference, refreshments during breaks, lunch and supporting material.

PAYMENT INSTRUCTIONS

ERSTE BANK a.d.
Bulevar Oslobođenja 5
21000 Novi Sad, Serbia

CORRESPONDENT BANK FOR INCOMING PAYMENTS

SWIFT CODE: GIBAATWG
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ERSTE BANK A.D. NOVI SAD

BENEFICIARY:

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Standing Conference of Towns and Municipalities

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